

## **Mission & Vision**

### **Intent & Experience**

EASCR will represent the interests of producers of innovative products for safer coatings removal. Up until the formation of the Association, there was no voice in Europe to represent the views and aspirations of the "alternative" coatings removal industry introducing products which are free of dichloromethane.

The foundation members combine more than 150 years of experience in safe coatings removal and qualified knowledge of current events within the EU.

- Tried and tested products developed as replacements for coating removal products with a high risk potential.
- Continued Research and Development.
- Active suppliers to large international companies.

### **Aims**

- To promote wider recognition within Europe of safer materials/products to replace hazardous solvents.
- To join with other producers of alternative products and technologies in making a coordinated approach to educate and promote entrepreneurial innovations available from small to medium sized enterprises throughout Europe.

### **Mission**

- **EASCR** activities are aimed at improving the safety at workplaces in the coatings removal and cleaning industry in a way that new product developments, based on safe alternative solvents, are introduced - so that the number of accidents and fatalities caused by the use of hazardous materials can be significantly reduced, or completely avoided.
- **EASCR** will be the voice in Europe to promote paint strippers and cleaners free of DCM (dichloromethane).
- **EASCR** will educate consumers, trade and industry, that safe effective alternatives are available to replace existing hazardous materials.
- **EASCR** will function as an experts forum and discussion platform for future innovative technologies with qualified knowledge.
- **EASCR** has been founded to lobby Governments, its officers, and agencies to give clear guidelines and instructions to both consumers and the industrial sectors on hazardous materials which can damage human health and/or the environment.